Typography

Color

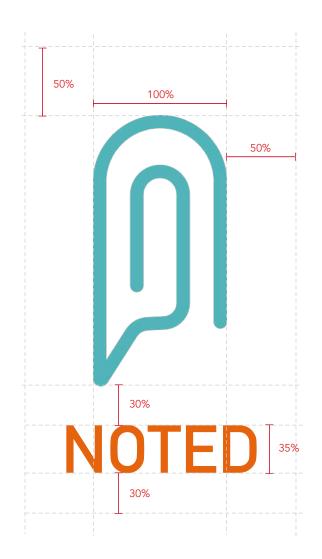
Imagery

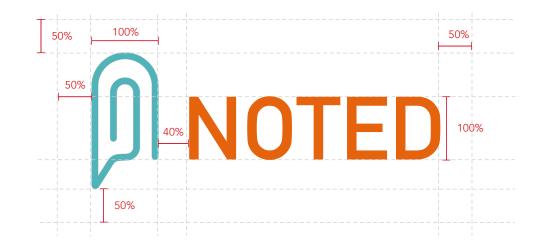
Icons

Buttons

Layout elements

### Spacing& size





MInimal size: 13pt\*26pt



#### Usage





Don'ts







Don't stretch

Don't change baseline

Don't change color

# NOTED Style guide

Logo

**Typography** 

Color

Imagery

Icons

**Buttons** 

Layout elements

Header

Fira Sans Bold 30pt / Line 43pt

**Button** 

SF UI Display Regular 20pt / Line 24pt

Nav bar buttons

SF UI Text Regular 17pt / Line 20pt

Subheader

SF UI Text Bold 16.5pt / Line 20pt

Body

SF UI Text Regular 16.5pt / Line 20pt

Table cell divider

SF UI Text Medium 15pt / Line 18pt

Table cell content

SF UI Text Regular 17pt / Line 20pt

Captain

SF UI Text Regular 12pt / Line 14pt

Tab bar button

SF UI Text Regular 10pt / Line 12pt

Typography

Color

Imagery

Icons

Buttons

Layout elements

Primary color

51B6B9

81 / 181 / 185

56 / 2 / 0 / 27

Shade: 2E8A8E

Tint: 72C2C6

Pastel:C0F5F7

Accent color

DE4E10

222 / 78 / 16

0 / 65 / 93 / 13

Shade: BF430E

Tint: D56839

Pastel:F58F63

Background color

FAFAFA

250 / 250 / 250

0/0/0/2



Shade: CCCCCC

Tint: FFFFFF

Text color

737373

115 / 115 / 115

0/0/0/55





Shade: 4A4A4A



Tint: 9B9B9B

# NOTED Style guide

Logo

Typography

Color

# **Imagery**

Icons

Buttons

Layout elements



NOTED is a illustration focused mobile app. Images are used only in marketing websites. The images should convey a positive, communicative feeling.

Typography

Color

Imagery

**Icons** 

Buttons

Layout elements

Tab bar icons

















Subject icons



Art



Chemistry



English



Foreign language



History



Other icons



back



share



search

list

detail

**V** 

detail/drop down



mark/uncheck



mark/check



favorite/uncheck



favorite/check



switch/off



Check box

unchecked

Radio

unchecked

checked

checked

disabled checked

disabled unchecked

disabled checked

disabled unchecked

Logo	Primary button
Typography	Default
Color	
Imagery	Secondary button
Icons	Default Active Active
Buttons	
Layout elements	Pop quiz button
	Default Active
	Concept of the Day  Concept of the Day
	Disabled button
	Default
	Marketing site button/ mobile
	App Store  Available on the App Store  App Store  Available on the App Store  App Store  Available on the App Store  App Store  Active
	Derault Hevel Active
	Marketing site button/ desktop
	Get it on Google Play  Get it on Google Play  Get it on Google Play
	Default Hover Active
	Input
	Inactive
	Error

Typography

Color

**Imagery** 

Icons

Buttons

### **Layout elements**

