

Logo

Typography

Color

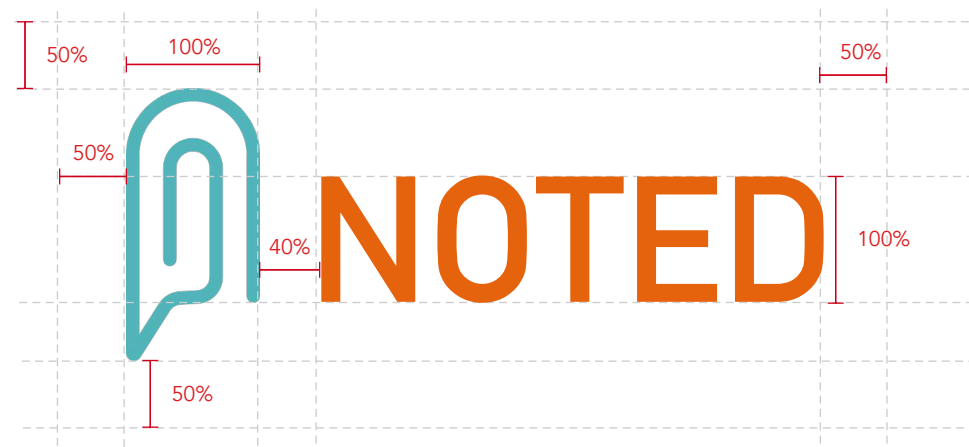
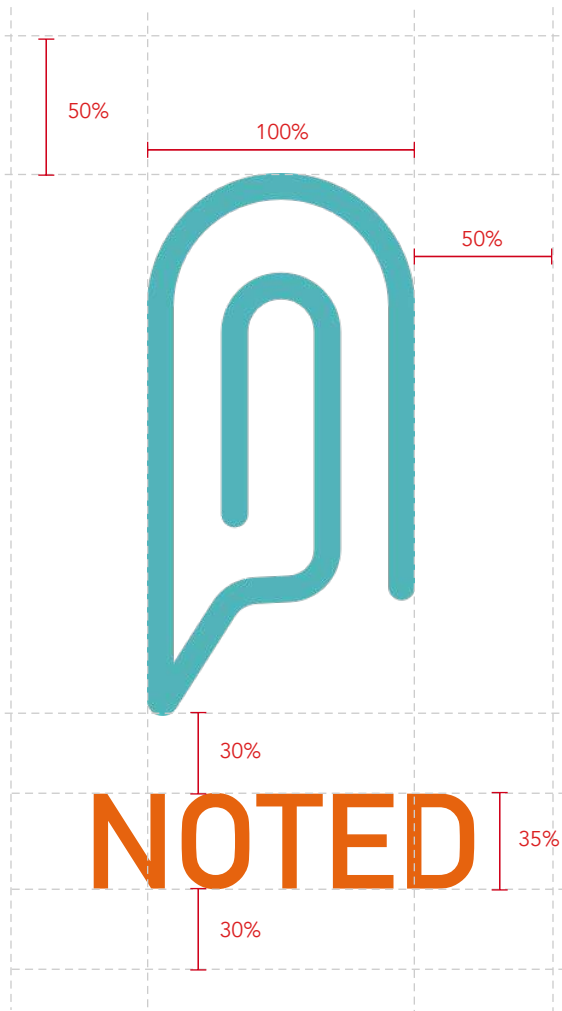
Imagery

Icons

Buttons

Layout elements

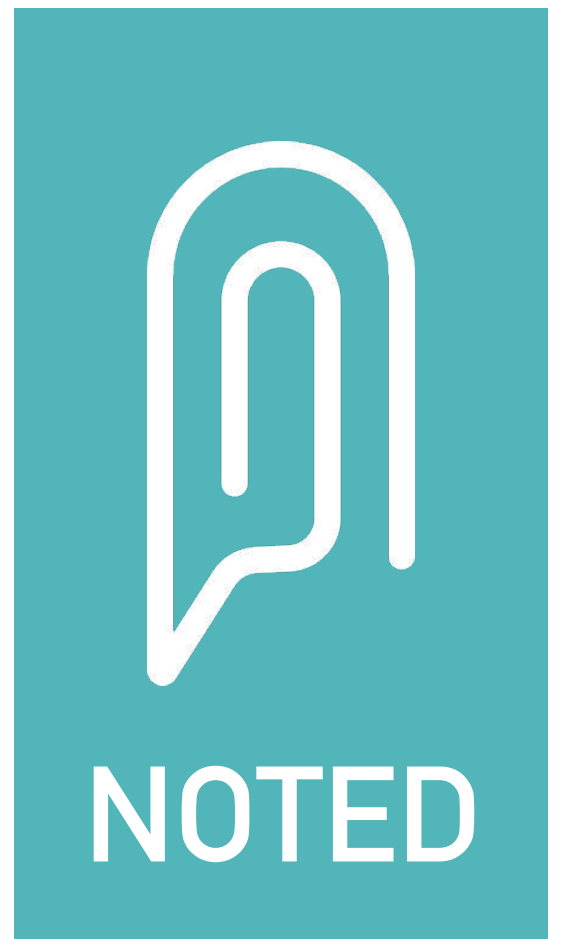
Spacing& size



Minimal size: 13pt\*26pt



Usage



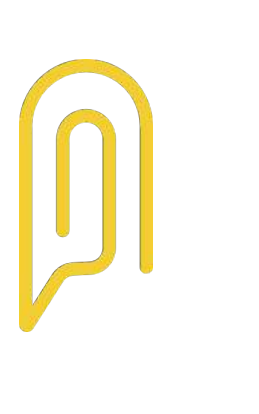
Don'ts



Don't stretch



Don't change baseline



Don't change color



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Layout elements

Header

Fira Sans Bold 30pt / Line 43pt

Button

SF UI Display Regular 20pt / Line 24pt

Nav bar buttons

SF UI Text Regular 17pt / Line 20pt

Subheader

SF UI Text Bold 16.5pt / Line 20pt

Body

SF UI Text Regular 16.5pt / Line 20pt

Table cell divider

SF UI Text Medium 15pt / Line 18pt

Table cell content

SF UI Text Regular 17pt / Line 20pt

Captain

SF UI Text Regular 12pt / Line 14pt

Tab bar button

SF UI Text Regular 10pt / Line 12pt

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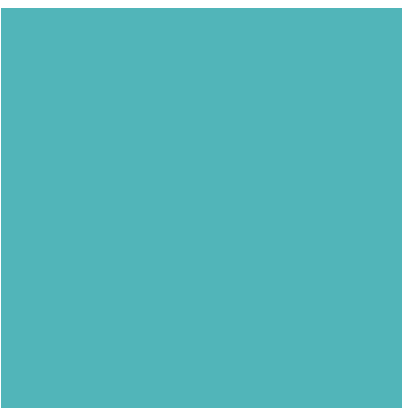
Layout elements

Primary color

51B6B9

81 / 181 / 185

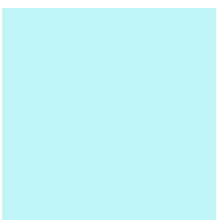
56 / 2 / 0 / 27



Shade: 2E8A8E



Tint: 72C2C6



Pastel: C0F5F7

Accent color

DE4E10

222 / 78 / 16

0 / 65 / 93 / 13



Shade: BF430E



Tint: D56839



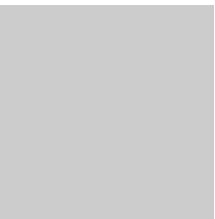
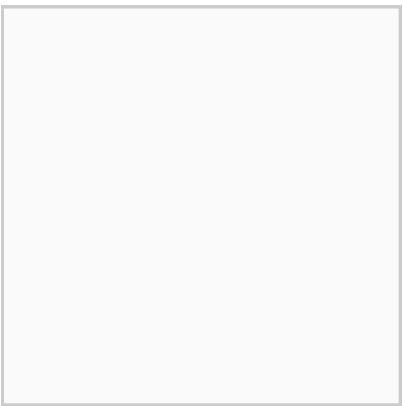
Pastel: F58F63

Background color

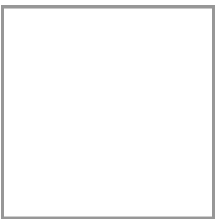
FAFAFA

250 / 250 / 250

0 / 0 / 0 / 2



Shade: CCCCCC



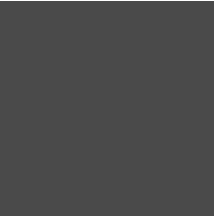
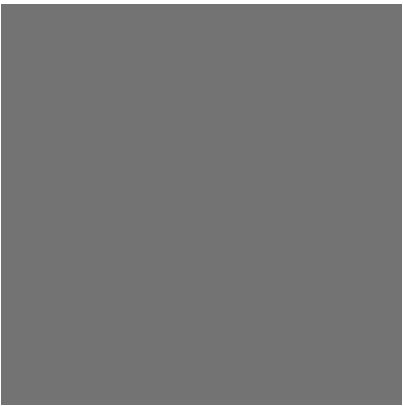
Tint: FFFFFFFF

Text color

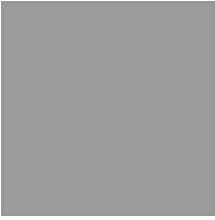
737373

115 / 115 / 115

0 / 0 / 0 / 55



Shade: 4A4A4A



Tint: 9B9B9B

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Layout elements



NOTED is a illustration focused mobile app. Images are used only in marketing websites. The images should convey a positive, communicative feeling.

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## Icons

Buttons

Layout elements

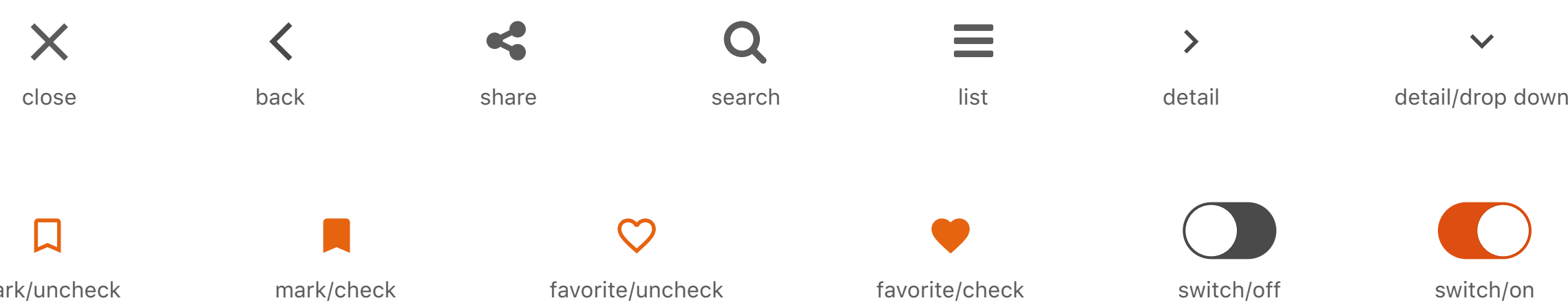
### Tab bar icons



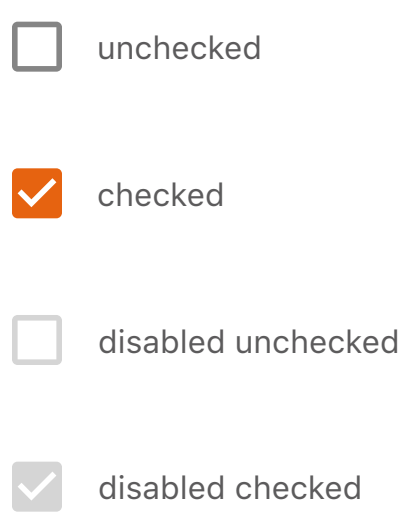
### Subject icons



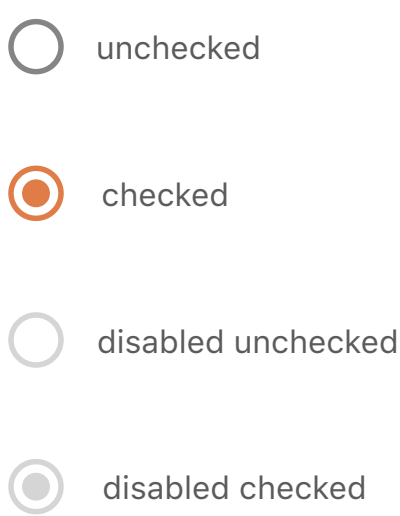
### Other icons



### Check box



### Radio





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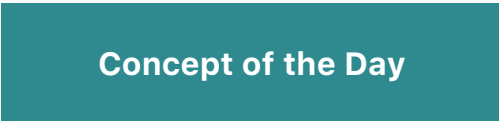
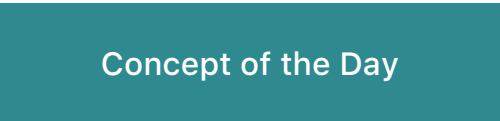
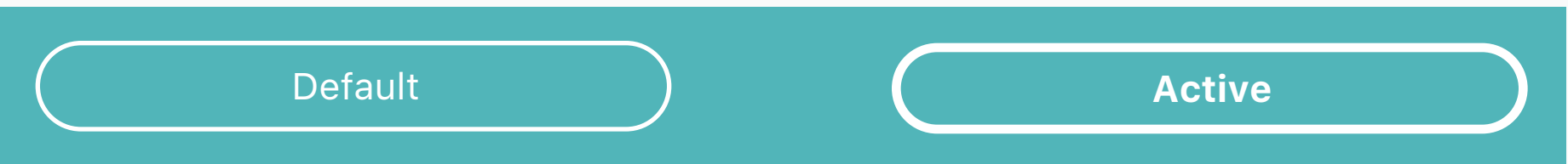
Primary button



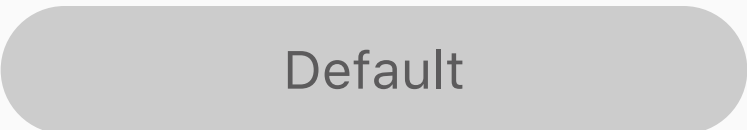
Secondary button



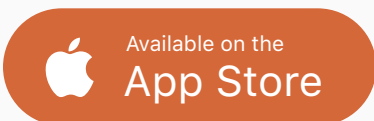
Pop quiz button



Disabled button



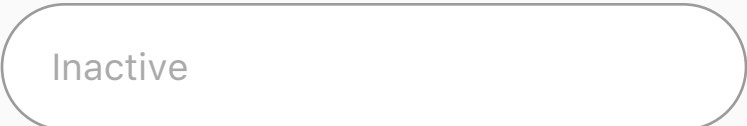
Marketing site button/ mobile



Marketing site button/ desktop



Input



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