



# DORA DUO

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## EXPERIENCE

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### UX/UI Designer, Capco

*Oct 2018–present*

Worked with a variety of clients in the financial industry, ranging from regional retail banks to multinational insurance companies. Worked directly with internal and external stakeholders, SMEs, product managers and developers. Roles range from research to final UI design.

Previous projects include:

- Led a small design team through redesigning the life insurance buying experience at a multinational insurance company for both insurance advisors and end users.
- Designed the payment and deposit experiences for a commercial bank's digital platform that helps early stage startups manage their finances. Built an atomic design system that was relied upon by both designers and developers.
- Designed the marketing website and delivered 70+ custom illustrations for a regional bank.

### Freelance UX/UI designer

*Sep 2017– Sep 2018*

#### WeScan app redesign

- Redesigned a cross-platform education app that allows students to discover more content by scanning pages of their textbooks.
- Worked closely with the client from concept to final product and independently designed 3 new features based on the client's requirements.
- Worked closely with the development team on implementation.

#### Chongqing historic resources website and WeChat mini program

- Designed a map-based website and WeChat mini program that helps people search for historic sites in Chongqing, China.
- Led the design process from concept to completion in 3 weeks.

### UI Designer, DESIGNATION

*Feb–Aug 2017, Chicago*

- Executed 5 UI/UX projects in a fast-paced and collaborative environment.
- Conducted more than 15 user interviews, and improved user experience based on feedback.
- Delivered visual research, style tiles, high-fidelity mockups, interactive prototypes, and detail-oriented style guides.

Clients included:

#### Tripidee

Created a trip planning web app and brand redesign for a company that helps people visually organize their itineraries.

#### Dealer Fox

Designed a responsive website that simplified and enhanced the car searching experience with a clean and organized interface.

## SKILLS

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Cross-platform Design  
Interaction Design  
Design System  
Wireframing  
Prototyping  
User Research  
User Testing

## TOOLS

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Sketch  
Adobe XD  
Figma  
InVision  
Principle  
Photoshop  
Illustrator

## EDUCATION

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Peking University  
M.A., Journalism and Communication  
Sep 2014–July 2016  
  
B.A., Radio and TV Broadcasting  
Sep 2010–July 2014  
  
B.A., Art Studies and Cultural Industries  
Sep 2010–July 2014